

Nearly 74 per cent of founders upbeat as productivity doubles during lockdown

IIM-B survey shows they are using the time to strategise, identify weaknesses and explore opportunities

Despite the economic downturn and the strong blow to revenue, 74 per cent of start-up founders are optimistic about the future of their venture and are gearing up for a post-lockdown economy, shows a study conducted by IIM-Bangalore. The study collected responses from 37 entrepreneurs associated with the IIMB-NSRCEL incubation centre in Bengaluru.